

## **October 2017: Summary notes**

The Each Home Counts Implementation Board had their monthly meeting on Thursday 5th October.

The meeting discussion focussed on the potential delivery approach for the proposed Each Home Counts quality mark.

As reported in previous newsletters, a quality mark subcommittee has been set up by the Implementation Board to review the proposed quality mark model being developed by industry and discuss how it may be established.

### **Quality mark sub-committee findings**

MCS and Trustmark agree in principle this is a once in a lifetime opportunity to rationalise and bring together marks. Under this proposal, the quality mark will have a board that brings together Trustmark and MCS. Part of this process requires looking at how the organisation is established and both parties brought together.

It is imperative to provide a specification of what the quality mark is going to do and what it is not going to do.

### **Wider Communications**

The Board agreed a communications plan is necessary. An outlined structure, including identifying the audience, understanding what mechanisms we have (e.g. website, face to face, pr, industry's own channels), and agreeing a timetable

### **Actions:**

- Workstreams will feed in what needs to be in place for the quality mark plan to be finalised by the Board at the November Board meeting.
- Trustmark and MCS will present their plan to the Board in November
- Industry leads to put together a high level plan for BEIS to take forward.